

THE 3GS TO MEDTECH SUCCESS

Trends for the new decade

by Abel Ang, Group CEO of Advanced MedTech

3G



GROWTH

Investors and markets will continue to pay a premium for growth companies.



GLOBAL

Go global fast. Global footprints bring bigger opportunity for innovation.



GREEN

Absolute imperative for the MedTech industry to embrace Green Practices and sustainability.

3S



SURVIVE

WINTER IS COMING
Companies need to survive the uncertainty and instability that lies ahead.



STARTUP

Embrace S.P.E.E.D:
Startup-Thinking, Pivot, Extreme Urgency, Extreme Collaboration, and Dogfooding.



SURPASS

Surpass ambition and drive to break records. The road to success is found in daily training. Pick teams over lone wolves.